

Project:
Pulte Homes
Building Type: Townhomes

Pulte Homes, the largest homebuilder in the United States, strives to provide its homebuyers with bright and open living spaces, energy-efficient design and superior building products. Providing effective daylighting makes the homes more appealing to buyers by enhancing the look and feel of the home as well as reducing energy bills. In the extreme temperatures of the Las Vegas region, building energy-efficient homes is even more critical, and that is where Pulte Homes discovered Solatube® Daylighting Systems.

Objective

Offer homeowners a high-quality natural lighting product that is inexpensive, energy-efficient and adds to the beauty of the home.

Products Used

Brighten Up® Series -

Solatube 160 DS (10 in/250 mm Daylighting System)

Solatube 290 DS (14 in/350 mm Daylighting System)

Solution

Solatube Daylighting Systems are offered as an option in new single-family homes and townhomes by Pulte Homes in Las Vegas. Units are typically installed in bathrooms, laundry rooms, and interior hallways, although the versatility of the product allows it to be installed almost anywhere the homeowner desires extra light. Homeowners are not only impressed by the energy efficiency aspect of daylighting, but also by the aesthetic appeal of walking into a bright room flooded with natural light.

Testimonial

“Our experience with Solatube has been an extremely positive one. We are so impressed by the product that we have included Solatubes in the bathrooms of our model homes to demonstrate to our customers the effect natural light has on a room. It is great to find an energy-efficient product to use in our homes that does not compromise, but rather enhances our mission.”

Steve Petruska, President
Pulte Homes
Las Vegas, NV

